

Millions of elderly people are facing a "care crisis" after figures disclosed that government funding for nursing homes and support for frail pensioners has been cut by almost a fifth.

Daily Telegraph 27/10/11

Dear Friend

Since 1841, Field Lane has placed people before profit and supported vulnerable people at their time of need. Today we remain as committed to providing compassionate support for older people living with dementia, adults with learning disabilities and homeless families, as our founders were towards the poor children and families in Clerkenwell's Victorian squalor. Currently, to ensure that our care and support helps hundreds of people every year we spend 95% of our income on direct care services.

Public support has always been integral to our work and we are thankful for the generosity of all who have helped to ensure that our care is delivered regardless of the ability to pay. However in the current economic climate, and especially in our dementia care services, we are increasingly under pressure to do more for less.

I do hope that you will find it possible to help us to maintain our care mission by supporting our work with some of the most vulnerable people in our society.

Jeremy Lamb *Chief Executive*



Yes, I would like to support Field Lane 'Friends of Care' with a donation of:

£

Please make cheques payable to Field Lane and send to: Field Lane, 2nd Floor, The Victoria Charity Centre, 11 Belgrave Road, London SW1V 1RB. Please complete in BLOCK CAPITALS

Name

Address

Postcode

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Gift Aid Declaration

I am a UK tax payer. This is a Gift Aid Donation. My income tax and/or capital gains tax payment is more than Field Lane will reclaim (25p for every £1 donated).

Please reclaim tax on my donation/s (Please tick in box)

Signature

Date

For other methods of donating please see our website www.fieldlane.org.uk or contact Trevor O'Farrell, *Fundraising and Communications Manager*, Telephone **020 7748 0309** or email tofarrell@fieldlane.org.uk